



Marion Institute: WIN \$1000 TO CONNECT FOR CHANGE

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

ENTRY DETAILS:

1. Check the Eligibility/Rules and Regulations
Make sure you read all of the rules and regulations so you know if you're eligible.
2. Submit an Entry Form
Complete the electronic entry form on site at the Marion Institute Booth in PlanetRoo during Bonnaroo 2010 between 12:00pm, Thursday, June 10 to 10:00pm Sunday, June 13.
3. Record your video
Videos must be recorded on site at the Marion Institute Booth in PlanetRoo during Bonnaroo 2010 between 12:00pm, Thursday, June 10 to 10:00pm Sunday, June 13. Videos are to be no longer than 1 minute.

You will be notified if you are a finalist.

JUDGING REQUIREMENTS:

Judging Criteria ("Judging Criteria") is as follows:

- (#1) Originality and Creativity - 25%
- (#2) Ability to Effectively Community Process of Connecting for Change - 50%
- (#3) Overall Appeal - 25%

SELECTION OF WINNERS:

1. Twenty (20) finalist Submissions (each a "Finalist") will be selected by a judging process in which a qualified panel of judges ("Judges") will evaluate each eligible Submission based on the Judging Criteria set forth above.
2. The Twenty (20) Finalist Submissions will be posted for the public to vote on their favorite at <http://www.facebook.com/#!/marioninstitute?ref=ts> starting on 7/16/10 at 12:00am ET and ending on 9/15/10 at 11:59:59 pm ET ("Voting Period").
3. At the close of the Voting Period, the one (1) Submission that receives the most votes will be deemed the Grand Prize Winner ("Grand Prize Winner"). In the unlikely event that public voting results in a tie, the tied Submissions will be re-judged by the Judges based on the Judging Criteria stated above.
4. Any use of robotic, macro, automatic, programmed or like voting methods will void all such votes. Any attempt by Finalist and/or his/her family/friends to vote more than the number of times authorized herein using multiple names, email addresses, phone numbers and/or any other fraudulent mechanism, as determined by the Marion Institute in its sole discretion, shall give the Marion Institute the right to disqualify Finalist in its reasonable discretion.
5. All Finalists are subject to verification, including without limitation, verification of eligibility, compliance with the Submission Agreement and completion of entry form. If attempted notification is returned as undeliverable, if a Finalist cannot be verified, or if a Finalist is otherwise unable to accept prize, prize will be forfeited and may be awarded to an alternate Finalist provided sufficient time remains, in the Marion Institute's discretion.
6. Entrants agree that the Marion Institute has the sole right to decide all matters and disputes arising from this Contest and that all decisions of Sponsor are final and binding. Finalists, by acceptance of the Finalist Prize (defined below), agree to release, indemnify and hold harmless the Marion Institute and each of their employees, representatives, contractors, advertisers and sponsor from any and all liability, loss, damage, cost or claim relate to any allegation regarding the acceptance or use of their prize.

PRIZE DETAILS:

1. **One (1) GRAND PRIZE:** The One (1) Grand Prize Winner Submission will be played during the Connecting for Change Conference, October 21-24, 2010. The Grand Prize Winner will receive a trip to the Connecting for Change Conference, October 21-24, 2010, see trip restrictions below. The Grand Prize Winner will receive \$1000.00 US to be used to Connect for Change in their community as highlighted in the Submission to be used between the periods of 10/24/10 and 10/20/11. Between the periods of 10/24/10 and 10/20/11 the "Grand Prize Winner" will report to the Marion Institute via e-mail on once (1) a month basis on the progress of their work to Connect for Change. By 10/20/11
2. **TRIP RESTRICTIONS:** Actual value may vary depending on Grand Prize Winner's point of travel origin, airfare and hotel fluctuations. Any difference between stated ARV and actual value will not be awarded. Airport, airline, tickets and/or hotel accommodations for the Finalist Prizes are to be selected by the Marion Institute. All meals, gratuities, and other expenses associated with the Grand Prize Winner package not specifically mentioned in these rules are the winner's sole responsibility. All travel must be completed on the dates specified by the Marion Institute, or Finalist Prize will be forfeited. Grand Prize Winner participation in any or all activities for the prize are voluntary. In the event that the Grand Prize Winner and/or Finalist's Guest elects not to participate in any or all designated activities for the prize, Finalist Prize winner will be afforded no additional compensation in exchange therefore.

THE MAXIMUM TOTAL ARV OF ALL PRIZES IN CONTEST IS: \$1,750

ELIGIBILITY/RULES AND REGULATIONS:

1. You must be 18 or older to enter.
2. The maximum length for your video is 1 minute. There is no minimum length.
3. In addition to their video, each applicant must also submit an initialed electronic entry form.
4. The deadline for applications is between 12:00pm, Thursday, June 10 to 10:00pm Sunday, June 13.
5. The winner of the Marion Institute: WIN \$1000 TO CONNECT FOR CHANGE Contest will be announced on the connectingforchange.org website the week of September 20-24, 2010. The winners will also be notified by email and telephone.
6. The winner will be expected to attend the Connecting for Change Conference, October 21-24 in New Bedford, MA for the presentation at the conference.
7. All Entrants must have a valid entry form and e-mail address.
8. Finalists are solely responsible for any taxes on their respective prizes, and will receive an IRS Form 1099 for the value of their prize.
9. No substitution of prize is offered, except at the sole discretion of the Marion Institute.
10. Prizes are non-transferable. Unclaimed prizes will not be awarded. If a prize, or any portion thereof, cannot be awarded for any reason, the Marion Institute reserves the right to substitute prize with another prize of equal or greater value.
11. If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Marion Institute reserves the right, at its sole discretion to cancel, modify or terminate the Contest.
12. Further, the Marion Institute reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any Sponsor or Contest-related Web Site; (b) violating the Official Rules; (c) violating the Web Site terms of service, conditions of use and/or applicable general rules or guidelines; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.
13. This Contest is offered only in the United States and is governed by the laws of the state of Massachusetts. All claims relating in any manner to this Contest or to any Submission must be resolved in the federal or state courts located in Bridgewater, MA.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

SUBMISSION AGREEMENT

I warrant and represent to the Marion Institute, that I own, or have the right to fully exploit, my video submission (the "Video") and all of its content. If my Video incorporates any intellectual property of any other person, I represent and warrant that I have obtained permission from such owner. I grant and assign all right, title and interest in the Video to the Marion Institute. I grant the Marion Institute the right to use, edit, display, modify and market the Video and all of its content in any manner that the Marion Institute deems appropriate. I also grant to the Marion Institute the right to display and use any and all third party intellectual property and/or publicity or privacy rights that are incorporated into the Video. I release the Marion Institute, its affiliated parties, employees, contractors, and agents (the "Marion Institute Parties"), from and against any and all liability with respect to or in any way arising from the submission or publication of the Video. I agree to indemnify the Marion Institute Parties from any and all claims, damages, causes of action or injuries that result from, or are related to, the Marion Institute's publication or use of the Video.